President’s Message

Cindy Bowden

Hello Everyone,

I hope your summer went well. It is very hard to believe that fall is here already.

The museums in our state have been experiencing quite a few challenges and changes lately. We range from the taxation proposals in Savannah to the declining school tour field trips to the ever present need for fund raising. In order to survive, it is important that we stick together as a community. We need to work together not only with programs but in fund raising as well.

Granting agencies today are more receptive to proposals which involve two or more museums and their audiences. With that in mind we will be adding a new section of our website in which we examine possible partnerships. We will list possible projects, whether it’s a new workshop or a new exhibition, and see if there are any of our members who would be interested in partnering. The Partnership Section will include a listing of grant deadlines, both state and national.

In the near future our website will also be adding a Members Only section which has been the brainchild of Don Rooney, James Burns and Gwen Leverette. Included will be resources for museum products and services. For your next exhibition you may need a specific security screw or a guest Curator. You will be able to look up the tried and tested resources on the supplier list. Or if you use a wonderful Plexiglas supplier then you would submit their name and description.

There will also be a new section for forms which museums use on a daily basis. There is absolutely no need to reinvent the wheel when you need a new form. For instance, an incoming loan form is much easier to adapt from another museum than to write from scratch.

If we all start sharing our resources they will make life easier for everyone, not just the new museum starting up or the first time curator.

Speaking of resources, the Workshop Committee has been working very hard to offer our members a new selection of educational opportunities starting this fall. We hope you and your coworkers will be able to take advantage of having the workshops being close to home and being inexpensive. The workshops are offered at as low a cost as possible to our members. Please see the article on the upcoming workshop schedule for more information on topics and how to register.

Lastly, if you would like to be on a committee or propose a new committee just give me a call. We are always looking for new sources of ideas and help. My phone number is 404-894-7840 or email at cindy.bowden@ipst.gatech.edu. I look forward to hearing from you.
Travels through GAMG Land
with David Dundee

One Friday the phone rings and a janitor at a local middle school calls and says, “We have your Space Shuttle and we don’t want it any more. We are going to throw it away unless you want it back.”

Well, I had no idea what he was talking about. So I told him not to throw it away; that I would come and get it. “Will it fit in my pickup truck?” I asked.

“Oh certainly” he said. “It’s on wheels” he added.

So I grabbed our exhibits curator and off we went to find out what this was. I expected to find a papier maché rocket made by some ninth grader.

But what I found was a model of a capsule with a stuffed monkey inside. It was nine feet long, six feet tall, and six feet wide and about 800 pounds of model. But it was very cool! Plexiglas panels allowed us to peer inside to see the wiring, plumbing and major components of the spacecraft and, of course, the monkey in the driver’s seat. Was it a NASA exhibit? A model of a proposed mission? Or a school project? It was too big and heavy to fit in my truck, so we returned the next day with a trailer and bungee cords and a some extra human help.

After getting many strange looks from people on the streets as we drove along with capsule and monkeyonaut in tow, we wrestled this new exhibit into the Science Center.

An hour’s worth of research on the internet tells me we have discovered a rare find. It is lifesize replica of Bio-Sat III, one of four biology satellites launched in the 1960s. Our model had a male pigtailed monkey named Bonnie in it. He was launched near the end of June 1969 for a 30-day mission to orbit the Earth. However, after only nine days in orbit, Bonnie became ill and had to return to Earth. It’s interesting to note here that if the mission had gone the full 30 days, Bio-Sat III would have been in orbit when we first landed on the moon.

By the way, the Bio-Sat series was plagued with problems: Bio-Sat II , which only had plants, bugs and frogs on board, failed to come back at all. NASA documents state dryly, “The mission was a success until reentry.” After Bio-Sat III returned, Bonnie died of a massive heart attack eight hours after returning to Earth. NASA documents state, “The death was not flight related”. Bio-Sat IV was never launched and the whole series ended.

So we have the only existing life sized model of Bio-Sat III in any museum. How it got to Georgia in the first place and wound up at a middle school is still a mystery.

Administrative Director’s Message
Gwen Leverette

We are experiencing technical difficulties…thank you for your patience. As many of you know we have discontinued the use of the GAMG listserv and it has been several weeks since we updated the GAMG website. There is a good reason for this – Travis got a job promotion and is no longer able to perform the duties of our webmaster. We are working toward getting back on track, but as you know this will take a while. James Burns, of the Booth Western Art Museum, extended each member an invitation to join the GAMGLIST group which will be set up through Yahoo. This members’ discussion group will be established for members of GAMG only and will serve us in much the same way as the former listserv did, as well as offer some other perks we did not have. I hope each of you responded to the invitation and by the time you receive this newsletter the GAMGLIST group will be up and running.

It is Annual Conference planning time and the Planning Committee is hard at work putting the final pieces together to once again host a wonderful list of enrichment and training sessions. The registration forms will be mailed out on October 8th. The 2005 Annual Conference will be held in Warner Robins, GA at the Museum of Aviation on January 26, 27, and 28, 2005. Our host committee, headed by Dudley Bluhm, promises this will be an affair to remember and has a special treat planned for those of you that arrive on Tuesday, January 25th. The theme for the 2005 Annual Conference is Soaring to New Heights and the sessions will offer needed information to help you reach new audiences, locate new funding sources and care for your collections. The pre-registration rate is $145.00 and must be received on or before January 15, 2005. The rate for registrations received after January 15, 2005 is $175.00. The on-site registration rate is $175.00. Fulltime students may register at the student rate of $85.00 if the registration form is accompanied by a copy of a current university/college ID or a letter from the university/college indicating fulltime enrollment, the full registration amount is required if documentation confirming student status is not received. Student registrations received online will not be complete until a copy of the university/college ID or the letter from the university/college is received.

All GAMG members are encouraged to assist us in maintaining accurate data files on your institutional and individual memberships. If you have made changes to your mailing address, email addresses, phone numbers, staff personnel please drop me an email with the updated information.
Education Committee News

Kristen Miller Zohn, Chair

As I have mentioned in past columns, the Georgia Department of Education (DOE) is in the process of revising the state curriculum. Gerald Boyd, Education Program Manager of Language Arts at the DOE spoke to GAMG’s board and to the Georgia Museum Educator’s group about the new Georgia Performance Standards (formerly the Georgia Quality Core Curriculum), which will be implemented over the next few years. In the new curriculum for language arts for K–12, there are “viewing” standards, where the students are asked to “read an image.” Mr. Boyd emphasized that museums can help educators meet these standards by providing authentic experiences for the students to understand our world. If you would like a summary of Mr. Boyd’s presentation, please send a request by email to kzohn@columbusmuseum.com.

There are over 2,000 schools in the state and over 93,000 teachers, so training educators on the new curriculum would be impossible on a one-by-one basis. Therefore, the DOE staff will train statewide trainers in each school system, who will train the system-level trainers, who will then train the classroom-level trainers. They are offering eight total days of system-level training for each subject area implementation. They are holding these sessions at ten locations throughout the state.

I have spoken with Kathleen Boyle, formerly of SciTrek, who is now with the DOE and is organizing these sessions. The DOE is very interested in having museums participate in the implementation of the new standards, and Ms. Boyle wants to make sure that museum education directors are present at the system-level training sessions. The directors can then pass this information on to museum staffs. If you would like your museum to be included on the mailing list for these training sessions, please email the name, address, phone number, and email of your education director (no other staff, please) to kzohn@columbusmuseum.com.

As educators throughout the state are trained to use the new curriculum, they will most likely be looking to the Georgia Learning Connections website (www.glc.k12.ga.us) for lesson plan ideas. At a session at this year’s GAMG annual meeting, Karen Muska, Educational Technology Specialist at the DOE, will explain how museums can contribute lesson plan ideas and resources to the GLC website. Please see the annual meeting schedule for details.

If you would like to become involved in the Education Committee of GAMG, or would like more information about the Georgia Museum Educators, please contact me at kzohn@columbusmuseum.com.

Welcome to GAMG!

Annette Howell Turner Center for the Arts

Don Rooney, Membership Chair

Among the gleaming regional arts organizations within GAMG’s membership, the Annette Howell Turner Center for the Arts operated by the Lowndes Valdosta Arts Commission provides a breadth of creativity and opportunity for their community. The Center serves a six county area in South Georgia, and welcomes all visitors.

The Center opened in April 2003, with five galleries, classrooms, a state-of-the-art kitchen where culinary classes have recently been taught, and meeting spaces where a variety of civic, and budding cultural organizations find a gathering place. The Center offered over 100 tours to school groups last school year.

Beginning this October, the LVAC is bringing professional theater to the area with productions of The Emperor’s New Clothes, A Midsummer Night’s Dream, and Alice in Wonderland. Upcoming Adult Performance Series include the Big Band sound of In the Mood, and Elvis and Buddy Holly among others in The Legends of Rock ‘n’ Roll.

Within 17,000 square feet of gallery space are two dedicated installations. Selections from the permanent collection of over 600 East African Makonde tribal pieces fill one gallery. A second gallery is always devoted to works from the local schools. The remaining three galleries are booked with an ambitious schedule of changing exhibitions.

Currently on exhibit are works by Jim Touchton who left Hahira for New York. This exhibition includes works spanning 30 years. Touchton was born in Georgia in 1952 and is a graduate of Valdosta State University of Georgia, as well as the New York Studio School in Paris and the University of Georgia at Cortona, Italy. He moved to New York at the urging of Elaine de Kooning who was impressed with his work.

When any GAMG member finds themselves anywhere near Valdosta, plan a visit to the Annette Howell Turner Center for the Arts. In the meantime, contact them at (229) 247-ARTS or www.lvac.org for more information.

New & Renewed GAMG Members

May through July 2004

Beverly Foster
Juliette Gordon Low Birthplace
Georgia Historical Society
Albany Museum of Art
Kennesaw Mountain Historical Association
Alfredo Sanchez
Elizabeth Garcia
Decatur County Historical Society
Thronateeka Heritage Center
Francean V. Rottenberg
Jill Severn
Lanora Pierce
Columbus State University
Chattahoochee Nature Center
Upson County Commissioners
LaGrange Georgia Woman’s Club
Pebble Hill Plantation
Georgia’s Old Capital Museum Society
Fernbank Science Center
The Monroe Art Guild
Uncle Remus Museum, Inc.
Burke County Board of Commissioners
The Herndon Home
Martin Luther King, Jr. Historic Site
Salvation Army Southern History Center
Katharine G. Farnham
Weinman Mineral Museum
Gwinnett History Museum
Glenville – Tattnall Museum
James Burns
Jacquelyn Kavanough
Bainbridge – Decatur County Council for the Arts
Cobb Landmarks and Historical Society
Rebecca B. Moore
Georgia Department of Natural Resources
Elachee Nature Science Center
U. S. Dept. of the Interior – National Park Service
Jekyll Island Museum
Susan Fishman
Dan Roth
Andersonville/Jimmy Carter National Historic Site
Heard County Historical Society
The Museum of Aviation Flight and Technology Center at Robins Air Force Base is known as an education museum and a major heritage, exhibit and education Center.

Since opening to the public in November 1984, almost 7.2 million people have traveled from all over the world to view a premier collection of 93 aircraft and missiles and much more. The Museum's aircraft collection dates from an early 1896 glider to modern era aircraft, such as the SR-71 Blackbird, U-2 Dragon Lady and F-15 Eagle, and is a fraction of what the Museum has to offer its guests.

Among three hangars dedicated to aviation history, the Museum's original building, renamed the Heritage Building, features an exhibit on 10,000 years of Native American Indian culture. The *Windows to a Distant Past* exhibit includes archaeological artifacts discovered on Robins Air Force Base and dioramas on the culture and experiences of Muskogee (Creek) Indians up until 1837 A.D.

Informative and interesting exhibits tell the story of aviation events from World War II and the Korean War to Desert Storm, while also depicting the role Robins Air Force Base plays as the largest industrial employer in the state of Georgia.

Serving as a window to the past and vision to the future, the Museum encourages grade school students to fulfill their dreams throughout its various education programs, sessions and summer camps offered year round. Over 550,000 children have participated in the Museum's educational partnerships including Middle Georgia Youth Science and Technology Center, STARBASE ROBINS, Mission Quest Flight Simulation Center and ACE Field Trips.

The Museum of Aviation is home to the largest Tuskegee Airmen Exhibit in the United States and features a P-40 Warhawk aircraft like the one flown by Georgia native Brigadier General Robert L. Scott, Jr. in China during World War II.

The Museum is open seven days a week, from 9 a.m. – 5 p.m., excluding major holidays. Admission is free.

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**Soaring to New Heights!**

You’ll be able to visit the Museum of Aviation during GAMG’s Annual Meeting & Conference in Warner Robins, January 26 – 28, 2005. Make your plans now to attend!
Attempts to tax museums grows tiresome
by Gregory B. Paxton, President & CEO, Georgia Trust for Historic Preservation

“Those who cannot learn from history are doomed to repeat it,” philosopher George Santayana once said. It is ironic that Savannah, the city whose history is so celebrated, is the site of a series of court rulings that have attempted to tax museums to the detriment of their purposes.

Despite court rulings to the contrary in 1938, 1976, 1991 and 1995, the Chatham County Board of Assessors in again claiming it has the right to tax institutions clearly protected by the courts from taxation. Taxing such economic mainstays of Savannah’s tourism economy might very well drive them out of business. In 2003, tourism employed 200,000 Georgians and was responsible for $25 billion in expenditures and $700 million in State tax revenue. In fact, since the top four tourist destinations in the state are all heritage sites (according to a 2002 study for Georgia Tech’s Tourism and Regional Assistance Centers), this kind of thinking could effectively bankrupt the state’s tourism industry.

Fortunately there is no chance this will happen, because museum properties have already passed, time and time and time and, yes, time again, the clear test established by Georgia’s Supreme Court:

- The institution must be entirely devoted to charitable pursuits.
- Those charitable pursuits must be for the benefit of the public.
- The use of the property must be entirely devoted to those charitable pursuits.

The Supreme Court has long disagreed with Board Chairman Joe Vestal’s assertion that museums are not tax exempt because they are not “feeding the poor, not housing the poor,” ruling in 1938 that “charity as used in tax exemption statutes, is not restricted to the relief of the sick or indigent, but extends to other forms of philanthropy or public beneficence, such as practical enterprises for the good of humanity, operated at moderate cost to the beneficiaries, or enterprises operated for the general improvement and happiness of mankind.” (Tharpe v. Central Georgia Council, Boy Scouts of America).

The court’s opinion was reinforced in Chatham County in 1976 (Historic Savannah Foundation v. J. Archie Johnson), 1991 (York Rite Bodies of Freemasonry of Savannah v. Board of Equalization of Chatham County), and again in 1995 (Chatham County Board of Tax Assessors v. Southside Communities Fire Protection).

Frankly, we are not only befuddled by the tax assessors’ lack of awareness of history, but also alarmed that they are forgetting the past so quickly—and in, of all places, Chatham County! Forgetting one’s history can easily be remedied by a visit to a history museum—if they haven’t been taxed out of existence.

Due to the clarity of the court cases and the fact that the proposal to tax museums has historically been brought up in only one of the state’s 159 counties, The Georgia Trust sees no need to address the issue on a statewide level. We applaud State Rep. Burke Day (R—Tybee Island) for proactively stepping forward with a legislative alternative, but we believe legislation to clarify this issue is unnecessary, since the solution has already been arrived at judicially. We still believe, as we did in 1995 when Re. Day proposed similar legislation to quell the previous uprising, that Georgia law already clearly identifies museums as charitable organizations. A costly, time-consuming statewide “solution” to a local issue is simply not required.

Given the large contribution of Georgia museums and other charitable organizations to the state’s economy, The Georgia Trust would strongly support a measure to exempt them from paying sales taxes on admissions income and purchases to implement their mission. Unlike many states, Georgia and most of its communities neither substantially subsidize museums nor provide sales tax exemptions. Exempting them from sales taxes would allow these institutions to grow, enhancing both their charitable efforts and the tourist economy.

Wasting valuable public taxpayer dollars and nonprofit museum resources by regularly repeating history is indefensible. Instead, we should focus on how we can reinforce these institutions to better preserve and disseminate our cultural memory.

Successful defense of tax-exempt status for nonprofits related court cases and Attorney General decisions

Tharpe, Tax Collector, et al.
v. Central Georgia Council of Boy Scouts of America

Supreme Court of Georgia
March 9, 1938
185 Ga. 810, 196 S.E. 762, 116 A.L.R. 373

The Central Georgia Council of Boy Scouts of America applied for tax-exempt status of their campground. They were denied by the Peach County tax collector. The matter was taken before the Superior Court of Peach County, which decided the Boy Scouts were eligible for tax-exemption. The tax collector took the case to the Supreme Court, which affirmed the decision of the Superior Court.

“Charity as used in tax exemption statutes, is not restricted to the relief of the sick or indigent, but extends to other forms of philanthropy or public beneficence, such as practical enterprises for the good of humanity, operated at moderate cost to the beneficiaries, or enterprises operated for the general improvement and happiness of mankind.” 61 C.J. 455 §505.

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successful defense of tax-exempt status for nonprofits related court cases and attorney general decisions

Historic Savannah Foundation, Inc. v. J. Archie Johnson, et al
Superior Court of Chatham County
September 28, 1976
(Civil Action File No. 8771)

Historic Savannah Foundation, Inc. sought to have the Davenport House Museum, owned by the foundation, exempt from ad valorem taxes. The matter was brought before the Superior Court, which found the Davenport House Museum was a “purely public charity.”

“Accordingly, then, the Court finds that the Defendants’ contentions are without merit and that as a matter of fact and law the Davenport House Museum is used as an institution of ‘purely public charity’ within the meaning of the tax statutes.”

Supreme Court of Georgia
September 20, 1991
(Cite as: 261 Ga. 558, 408 S.E.2d 699)

“In view of the operation and activities of the Augusta Museum, in my opinion it would qualify as a charitable institution and would be exempt from taxation.”

Opinion 65-95 (Unofficial)
November 29, 1965

The Attorney General concluded that the Augusta Museum met the requirements of a charitable institution as defined in the Constitution and the Georgia Code.

Letter from Attorney General Michael Bowers to Honorable Eric Johnson, State Senator, District 1
March 1, 1995

“While it is accepted that museums may qualify for exempt status as an institution of purely public charity, see Historic House Museum Corporation v. Camp, 223 Ga. 510, 156 S.E.2d 361 (1967); Op. Att’y Gen. U65-95, it cannot be said as a matter of law that all museums qualify for the exemption.”

City Lights Theatre Company
Information from the Savannah News-Press
December 10, 1995, January 7, 1996,
June 19, 1996, June 25, 1996

The City Lights Theatre Company, a nonprofit corporation located in Savannah, applied to the Chatham County Board of Assessors for tax-exempt status in May 1993. The nonprofit was denied by the Board of Assessors and appealed to the Board of Equalization. The Board of Equalization reversed the decision of the Assessors and granted City Lights tax-exempt status. The Board of Assessors took the case to the Superior Court of Chatham County. Judge Perry Brannen, Jr. of the Superior Court ruled that City Lights was eligible for exemption from ad valorem taxes.

“Again, given the specific facts before us, we find that Southside operated as a ‘purely public charity’ and the Board’s argument is misplaced.

“Viewing the facts of this case as a whole, we find proper the trial court’s conclusion that the Southside properties were exempt from ad valorem taxation.”

Chatham County Board of Tax Assessors v. Southside Communities Fire Protection, Inc.
(Six Cases) Court of Appeals of Georgia
May 2, 1995
(Cite as: 217 Ga.App. 361, 457 S.E.2d 267)

The Chatham County Board of Tax Assessors challenged the Southside Communities Fire Protection’s tax-exempt status. Southside won the case in Superior Court, but it was appealed by the Board of Tax Assessors. Citing the York Rite case (above) and the definition of “charity” (above), the Court of Appeals upheld the decision of the Superior Court. The Court of Appeals argued that Southside met the three-prong test of a “public charity” described in the York Rite case.
Eiland appointed to national professional positions

William U. Eiland, director of the Georgia Museum of Art, has been appointed to two prestigious peer-group positions, vice chair of the board of directors of the American Association of Museums (AAM) and panelist for the Arts and Artifacts Indemnity Advisory Panel of the Federal Council on the Arts and the Humanities.

Eiland, director of the Georgia Museum of Art since 1992, has served on the AAM’s board since 2001. He has begun a one-year term as vice chair for the 3000-member organization that serves as the accrediting agency for museums. Prior to serving on the AAM board, Eiland served on the boards of the Southeastern Museums Conference and the Georgia Association of Museums and Galleries.

Eiland began a three-year term on the NEA’s Indemnity Advisory Panel in November 2003. He joins a nine-member panel representing museums across the country whose task is to review indemnity applications from U.S. museums for coverage of works from abroad, while those works are on exhibition in this country. The panel’s recommendations go to the Federal Council on the Arts and Humanities, which makes decisions on indemnity applications.

“Dr. Eiland’s extensive experience with international exhibitions will add an insightful voice to the decision-making process for Federal Council on the Arts and Humanities,” said Ed Forio, chairman of the board of advisors for the Georgia Museum of Art. “The staff of the Georgia Museum of Art has traveled exhibitions to Holland, Germany, and Italy; therefore, Dr. Eiland is well-versed in the intricate international negotiations required for global handling of the art objects and his appointment is an outstanding recognition for his international stature in the art world.”

Eiland, a native of Alabama, graduated from Birmingham Southern College and received a Ph.D. in European history from the University of Virginia.

GMHF executive director accepts position at Smithsonian

Liz Garcia, Executive Director of the Georgia Music Hall of Fame, has accepted the position of Chief, Collections division for the National Air and Space Museum in Washington, D.C.

Garcia has been the Executive Director of the Georgia Music Hall of Fame since September 2000 where she was responsible for the executive leadership and day-to-day direction of the museum’s programs, including collections, education, marketing and public relations, development of donor relations, as well as strategic planning and financial management.

“The Georgia Music Hall of Fame has become an integral part of my life for almost four years. The rewards of working with the staff of this amazing institution and the community have been invaluable experiences that I will always have with me. There is no doubt that the Georgia Music Hall of Fame will continue to prosper and celebrate our state’s rich musical history. Georgia will always be on my mind.”

Paul Brown, Director of Operations, was appointed Interim Executive Director, effective September 1, 2004. The Georgia Music Hall of Fame operates under the Georgia Department of Community Affairs (DCA).

DCA Commissioner Mike Beatty said, “Liz Garcia has been a valuable asset to the Department and the Macon community. Her leadership has been a critical component of the success of the facility the past four years.”

Prior to arriving at the Georgia Music Hall of Fame, Garcia served as Director for the Weeks Air Museum in Miami, Fla., and the Museum of Aviation in Warner Robins. She is a graduate of Embry-Riddle Aeronautical University in Daytona Beach, Fla.

The Georgia Music Hall of Fame, located in downtown Macon, preserves and celebrates Georgia’s rich musical heritage, as well as provides unique educational opportunities through exhibits and programming.

GAMG call for awards nominations for 2004

Each year at the annual meeting, GAMG offers its membership the opportunity to thank, give credit, and offer public recognition for the many creative efforts accomplished throughout the year. The 2005 conference in Warner Robins will have us all Soaring to New Heights as we explore the many aspects of working in the museum community.

Awards committee members Pat Morris, Pearl Solomon, Lamar Renford and David Vogt invite you to participate in GAMG’s 2004 cultural awards program by nominating worthy honorees that fit the following categories. The awards will be presented at the January annual meeting.

Patron: An individual/group who works closely with a museum and has demonstrated leadership and provided assistance to the museum Has been a major promoter of the museum(s) in their local area or statewide. In the past year, has made a significant contribution and will be of continuing importance to the institution.

Museum Professional: Is an active museum or gallery employee working in Georgia. Has been involved professionally on the local, state, and national levels and has demonstrated leadership in the profession. Has worked to promote the goals of GAMG. Has been a member of GAMG for one year.

Business/Corporation: Has contributed significantly to the development of museums and galleries in funding services and donations of materials and goods. Has taken a leadership role in promoting museums and galleries in Georgia. Has encouraged other businesses to participate.

...continued on page 8.
Institution: Is a nonprofit museum or gallery and a member of GAMG. Has been a leading institution in Georgia with past record of accomplishments and acts as an important cultural resource in its community. Has taken an active role in promoting communication and cooperation among Georgia museums and galleries. Has provided an onsite or outreach program that extend the museum’s mission while educating student and adult audiences.

Museum Volunteer: Has contributed time and effort in developing his/her museum’s programs and exhibitions in an outstanding way. Has enlisted the aid of other volunteers in supporting Georgia museums and galleries. Has served as an advocate of Georgia museums and galleries.

Education: Provided an onsite or outreach program that extended the museum’s mission while educating students and/or adult audiences. Demonstrates scholarship and originality contributing to the cultural and educational fabric of the nominee’s community and the state. Is an example of excellence in theory, planning, and implementation. Has effectively reached and broadened audiences of museums and galleries.

Museum Exhibition

Category I (over $100,000) Category II (under $100,000)

Special Projects

Category I (over $100,000), Category II (under $100,000)
Is an art, historical or science exhibition and/or special program of note. Demonstrates scholarship and originality contributing to the cultural fabric of the state. Is an example of excellence in planning. Has effectively reached and broadened the audiences of museums and galleries.

Lifetime Achievement Award: For information concerning this award, contact the committee at (912) 638-4666.

Guidelines: Your cover sheet must include the following information: Name & address of nominee; Nominee’s telephone number and email address; Category of nomination; Name and address of person/institution submitting the nomination along with telephone number and email address. A one page narrative that clearly states the nominee’s qualifications and why he/she should receive this recognition. Any available press releases, printed literature, and photos in support of the nomination. Four (4) copies of the nomination packet. Not following the above guidelines could disqualify the nominee.

Send nominations to:

Pat Morris, Chair
GAMG Awards Committee
St. Simons Island Lighthouse Museum
P.O. Box 21136
St. Simons Island, GA 31522

Nomination must be postmarked no later than November 1, 2004.

CALL FOR BOARD NOMINATIONS

Please nominate your colleagues to the Georgia Association of Museums and Galleries Board! GAMG will have one board member position vacant, while several board members are eligible to run for another term.

To ensure diverse representation, the GAMG board should include members from throughout the state representing a variety of disciplines. Please consider who you would like to represent your town or part of the state. The term of office is two years, with quarterly meetings in different locations around the state. Board members usually serve or have served on GAMG committees and participate in various functions of the organization.

Please make sure to include your name and contact information (as a nominator) along with the information about the person you are nominating. Send to GAMG Nominating Committee, c/o Sylvia Mansour Naguib, Jimmy Carter Library, 441 Freedom Parkway, Atlanta, GA 30307; or call 404/865-7123; or email sylvia.naguib@nara.gov.
Membership in GAMG brings many benefits, including the opportunity to participate in one or more of the workshops offered during the 2004-05 GAMG Workshop Series. The series offers plenty of ‘information you can use’ on board development, building stronger communication skills, and creative ways to raise money, to name just a few. Be sure to sign up now, spaces will go quickly!

**ADVENTURES IN ATTITUDES**  
November 12 – 14, 2004

Presented by:  
Jacque Hollis  
Booth Western Art Museum

Location:  
Southern Museum of Civil War and Locomotive History  
2829 Cherokee St., Kennesaw

Perfect for museum professionals working frequently with the public, this workshop provides a guided program for achieving personal and professional success. Includes basic customer service and interpersonal skills and much more! Topics include developing communication skills, attitude awareness, dealing with emotions, understanding people, attitudes of personal empowerment, creative problem solving and team-building strategies. Fee for this three day workshop is $150 for GAMG members ($225 nonmembers) and includes a companion workbook.

**FROM BORED TO BOARD!**  
December 10, 2004

Presented by:  
Aaron Berger  
Albany Museum of Art

Location:  
Robert C. Williams Museum of Papermaking  
500 Tenth St., Atlanta

From Bored to Board! is a brief overview and open discussion of the relationship between the director and her/his board members. Key components discussed include: Understanding the role board members play in the organization; selecting the right board members; outlining board members expectations and responsibilities; and fostering a healthy relationship between the board and the director. $15 for GAMG members ($30 nonmembers).

Watch for more information about **My Big Fat Greek Development Workshop** slated for March 3, 2005; **Educational Interactives on a Tight Budget** on April 1, 2005; and dates coming soon for **Tools of the Trade**.

Please use the form below to register and return it to Gwen Leverette, GAMG, 156 Heaton Park Drive, NE, Atlanta, GA 30307-1398.

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**REGISTRATION FORM**

First Name ___________________________ Last Name ___________________________

Job Position/Title __________________________________________________________

Name of Institution/Affiliation ____________________________________________

Mailing Address __________________________________________________________

City ___________________________ County __________ State ______ Zip Code ______

Daytime phone ___________ Fax ___________ Email ____________________________

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**WORKSHOP SELECTION**

☐ **ADVENTURES IN ATTITUDES**  
$150.00 MEMBERS  
$250.00 NONMEMBERS

☐ **FROM BORED TO BOARD!**  
$15.00 MEMBERS  
$30.00 NONMEMBERS

TOTAL DUE: $ ____________________________
MUSEUM ASSESSMENT PROGRAM (MAP)
Grant Applications Now Available
MAP grant applications are now available to museums of all types and sizes for the annual December 1 postmark deadline. Museums choose one of four types of assessments offered by the American Association of Museums (AAM): Collections Management, Governance, Institutional, and Public Dimension. IMLS grant funds pay for most assessment costs. Download the application forms at www.aam-us.org/map. Grants are awarded on a first-come, first-served basis to eligible institutions. If you have eligibility questions, contact Jeannette Thomas, program specialist, at 202.606.8548 or jkthomas@imls.gov. Demand is expected to be high this year due to the recent revision of the Public Dimension Assessment, the continuing success of the new Governance Assessment, and a change in policy allowing museums to repeat an assessment after seven years.

SEMC PROFESSIONAL DEVELOPMENT:
PR and Marketing Tactics in the 21st Century
SEMC Workshop held Dec. 8 & 9 at the Creative Discovery Museum in Chattanooga, TN. Moderated by Kelley Nave, public relations manager at Creative Discovery. Learn some tips and techniques to make your media relations and marketing tactics more efficient and effective. Day one focuses on the wild, wide web—learn about internet marketing, website design, content management, address capturing, online sales, database management, e-newsletters and other important issues for any museum going online to capture visitors, members or donors. Day two will focus on media relations, advertising and more. Cost for the workshop is $150 for SEMC members ($200 nonmembers). Register by contacting SEMC director of office and membership services Nichole Alexander at 404.378.3153 or at memberservices@SEMCDirect.net.

EXHIBITIONS & MUSEUM NEWS:
Andalusia Farm
Flannery O’Connor, Andalusia Foundation, Milledgeville. 800.653.1804 or www.andalusiafarm.org for more information. Andalusia, the farm where American author Flannery O’Connor lived from 1951 until her death in 1964, is open for public trolley tours the third Saturday of each month.

Brenau University Galleries
One Centennial Cir., Gainesville. 770.534.6263 for more information. Original Arts: Photographs of African American Performers in the Paul R. Jones Collection, through Dec. 5. Mario Petrini, through Dec. 5. All-State Festival of Art and Design Exhibition, Oct. 31 – Nov. 13. Keynote address by Mario Petrini on Friday, Nov. 12, 6:30 p.m.

Booth Western Art Museum

Chattahoochee Valley Art Museum
112 Lafayette Pkwy., LaGrange. 706.882.3267 or cvam-online.org for more information.


Colquitt County Arts Center
401 7th Ave, SW, Moultrie. 229.985.1922 or artscenter@moultriega.net for more information.

Fernbank Museum of Natural History
767 Clifton Rd., NE, Atlanta. 404.929.6300 or www.fernbank.edu/museum for more information. The Genomic Revolution, through Jan. 2, 2005. The most comprehensive exhibition ever presented on genomics, examines the extraordinary developments taking place in this key field of molecular biology and explores their impact on our everyday lives, modern science, technology and natural history. The Genomic Revolution Lecture Series includes The Genomic Opportunity: Transforming Health and Healing, Oct. 26, 7 p.m. Genomic Healing for Cancer, Nov. 30 7 p.m. Cafe Discussion Series: Babies by Design: The Ethics of Genetic Enhancement, Nov. 9 7:30 p.m., in the Dining Room.

Fernbank Science Center
156 Heaton Park Drive, NE, Atlanta. 678.874.7102.
Free Event: Eclipse of the Moon at Fernbank, Oct. 27. Fernbank Science Center’s observatory will be open (weather permitting) from 9 p.m. until 1 a.m. Fernbank astronomers are inviting everyone to come and get the best view through the observa-
tory telescope. Subhankar Banerjee: The Arctic Refuge, through Jan. 9, 2005. This exhibition of photographs of the Arctic Refuge by Subhankar Banerjee has sociological implications, as he documents how the Arctic National Wildlife Refuge is not the barren wilderness as it is often described, but home to a variety of beautiful and unique life forms. Reception, lecture and book signing by Banerjee will take place on Monday, Nov. 18 at 7 p.m.

Georgia Museum of Art
University of Georgia, Athens. 706.542.0451 or www.uga.edu/gamuseum for more information. Royal Bodies, Royal Splendor: Reflections on Velázquez and Philip IV of Spain, through Nov. 14. Organized by Romita Ray, curator of prints and drawings, the exhibition includes the only full-length portrait of Philip IV attributed to Velázquez to exist in a Georgia collection, (a rare example of a possibly “lost” masterpiece) amidst corresponding prints and drawings from the museum’s collections that shed light on the Baroque traditions of artistic patronage and courtly portraiture. Eichings by Rembrandt from the
Rhodes Hall Fall & Holiday Centennial Celebration Events are part of yearlong commemoration of the 100th anniversary of Rhodes Hall, hosted by the Georgia Trust. Spooky to Sparkling: Behind the Scenes Tours of Rhodes Hall, Oct. 24. Explore upper floors of the house seldom open to the public in a tour highlighting Rhodes Hall's transformation from Atlanta's favorite haunted house to a restored mansion. Milestones by Women Since World War II, lecture by Mary Cain, assistant professor of history at Agnes Scott College, 7 p.m. Dr. Cain will discuss women in the workforce since WWII, discussing social and cultural shifts as women began experiencing more professional opportunities. A Passion to Preserve: Gay Men as Keepers of Culture, booksigning by Will Fellows, reception and lecture Nov. 10, 5 – 7 p.m. Meet the author of this remarkable new book that explores gay men's extraordinary and pioneering contributions in historic preservation and urban revitalization. Santa at Rhodes Hall, Dec. 5 – 7. Families reserve time with Santa in advance and enjoy arts & crafts, storytelling, music, and refreshments.

Telfair Museum of Art
121 Barnard St., Savannah. www.telfair.org for more information.
From Apache to Zulu: Native American Objects from the Lowe Art Museum, through Jan. 2, 2005. Exhibition highlighting the extensive, highly regarded Native American collection of the Lowe Art Museum of the University of Miami. Continuing Traditions: Native American Art of the Southwest from the Hanson Collection, through Jan 2, 2005. Presented as a complement to the Lowe exhibition, this exhibit includes work collected over the past 30 years by Stanley and Macie Hanson of Statesboro.

Robert C. Williams American Museum of Papermaking
New Power Generation: Georgia, through Dec. 19. Exhibition showcasing the work of five emerging Georgia artists all of whom participated in the first national New Power Generation exhibit organized by the Hampton University Museum in 2002. They are Eric Mack, Daniel Hoover, Rey LaGrone, Kevin Cole and Jennifer Lackland.

Robert C. Williams American Museum
500 10th St. NW, Atlanta. 404.894.6663 or www.ipst.edu/amp for more information.
Recumbent: recent works by Cynthia Thompson, through Nov. 23. Thompson’s contemporary approach to the traditional media of print and handmade paper creates a reflective metaphor for an intimate inquiry into classic & universal themes of gender, religion, and sexuality.

Weinman Mineral Museum
51 Mineral Museum Dr., Cartersville. 770.386.0576 or www.weinmanmuseum.org for more information.
Take Nothing but Pictures...The Story of Caves, through Jan. 15, 2005. Hands-on and visual exhibits highlight the geology, biology, and ecology of caves, as well as efforts that are taking place to conserve these irreplaceable treasures. Holiday Open House, Dec. 4, 10 a.m. – 5 p.m. Free admission to those who want to enjoy a museum wide scavenger hunt, make a fossil Christmas ornament, pan for gemstones, and chill out with holiday treats.
GAMG Newsletter is published four times a year for benefit of Georgia Association of Museums and Galleries members.

Submission deadlines are:
February 10 for publication March 15
May 1 for June 15
August 1 for September 15
October 15 for December 1

For other publication information, please contact Dianne Frazier, newsletter editor, by phone: 706.882.3267 or by email at cvamedu@charter.net.

Inquiries regarding GAMG programs or membership should be directed to Gwen Leverette, administrative director, at 678.874.7108 or gwen.leverette@fernbank.edu.

www.gamg.org

try it!