The Museum Assessment Program (MAP) is an affordable way to strengthen your museum and achieve excellence. Within a year your museum can conduct a self-study, consult with a museum professional and gain the tools to become a stronger institution. Apply for one of four MAP Assessments: Institutional, Collections Management, Public Dimension, or Governance.

Visit the MAP website at www.aam-us.org/map for application details. Museums will be accepted on a rolling basis through the postmark deadline of November 30, 2009. Space is limited, so please submit your application as early as possible. If you have any questions about the program, contact program staff by email at map@aam-us.org or by phone at 202-289-9118. The annual application is supported through a cooperative agreement between AAM and the Institute of Museum and Library Services (IMLS).
Planning is well underway for the GAMG annual conference in January and many of you are probably thinking, “Is this woman crazy, how can I get approval to attend a conference during these tough economic times?” Well, remember that the GAMG conference continues to be an incredible value for the cost. There's no airfare required, the registration fee is nominal for GAMG members, and hotel rates in Thomasville, Georgia, are very reasonable. You know how important it is to attend the conference, not only for the educational sessions, but for the networking, so if the earlier arguments won't convince your boss, try the ideas listed below.

* Write down three issues currently facing your institution.
* List how you contribute to these issues. (*for help, think how your work fits into the institution's vision and mission)
* Review the session listings (at www.gamg.org) for the conference and mark the sessions you would like to attend that relate to your contributions and or organizational strategy.
* Draft a brief statement on why attending sessions will help you contribute to the institution's overall goals.

**Adapted from Mary Boone, “How to Get Approval to Attend This Year's Annual Conference,” Association Meetings, April 2009, 16-17. via AASLH

**Administrative Director’s Report August 2009

Michele Rodgers

Keeping the Faith: Recovery and Renewal

Thomasville site of upcoming January conference

Well, IT happened…The bottom fell out….Now what do we do? Join your museum colleagues in Thomasville for the Georgia Association of Museums and Galleries annual conference from Wednesday, January 20 through Friday, January 22, 2010, as we discuss Keeping the Faith: Recovery and Renewal.

And what better place for renewal than Thomasville where natural beauty, southern hospitality and an indomitable spirit created a world-renowned Victorian resort in the aftermath of the Civil War? Enjoy glimpses of this rich history in the brick-paved streets of a vibrant downtown, restored Victorian “cottages,” elegant plantations and unique museums and galleries.

Learn how to recover with sessions from “Interpretative Planning” to the “Museum as Main Street” and you'll reconnect with colleagues from around the state. Some sessions that have been planned are: A Smart Partnership to Reach a Valuable Audience of Explorers (GPB); What is Interpretive Planning: Learn the process, Reap the Results; Telling Our Stories: African-American Museums in Southeast Georgia; Running Your Museum Like A Business; Damage = Devaluation Restoration = Recovery; Surviving in Tough Economic Times; Interns:Babysitting or Mentoring; Staff and Volunteers Inspired; Funding Maximized; and many, many more. (For a complete listing visit www.gamg.org) Also featured will be roundtable discussions for Directors, Curators, and Educators.

Embracing Your Entrepreneurial Spirit will be the topic of this year's keynote address. In a recent article of the American Association for State and Local History publication, History News, John Durel wrote about a concept of the entrepreneurial museum. Our keynote speaker was featured as one of these entrepreneurial leaders. Kathy Fleming is Executive Director of the St. Augustine Lighthouse and Museum in Florida and she is known for mounting new and exciting programs at her museum. Fully committed to preservation, education and scholarship, Fleming is a museum professional who is “by nature entrepreneurial.” As we recover from this economy, find out how important it is for museum professionals to think outside the box and gain a foothold in the future.

As an important part of our growing economic communities all across Georgia, museums, galleries and heritage and cultural centers need to come together to discuss and discover how we can Keep the Faith. So join us at the annual meeting for discussions on Recovery and Renewal. You're not alone out there!
Registration Form

Georgia Association of Museums and Galleries Newsletter

MEMBERSHIP STATUS
☐ I am a member of GAMG, Member type: (please check one) ☐ Individual ☐ Associate ☐ Institutional Representative
☐ I am not a member of GAMG but wish to join
☐ I am renewing membership with registration

PERSONAL INFORMATION
(Please print. Information with an * will appear on your badge)

First Name* ____________________________ Last Name* ____________________________
Job Position/Title* ____________________________
Name of Institution/Affiliation* ____________________________
Mailing Address ____________________________
City ____________________________ County ____________________________ State ________ Zip Code ________
Address above is ☐ Home ☐ Work
Daytime phone ____________________________ Fax ____________________________ E-mail ____________________________

REGISTRATION FEES AND MEAL COUNT
Please check each event you will be attending

☐ Full Conference Registration (before January 7, 2010) $175.00 member; $225.00 non-member
☐ Full Conference Registration (after January 7, 2010) $195.00 member; $245.00 non-member
☐ I will attend Wednesday only $110.00 available to members only
☐ I will attend Thursday only $110.00 available to members only
☐ I will attend Friday only $110.00 available to members only
☐ Student Registration Full Conference registration $150.00
☐ I am attending as a session presenter only no charge
   ☐ Wednesday
   ☐ Thursday
   ☐ Friday

MEALS (It is very important that you complete this section)
☐ I will attend the Wednesday Evening Event
☐ I will attend the Business Breakfast on Thursday
☐ I will attend the Keynote Luncheon on Thursday
☐ I will attend the Auction Social on Thursday night ☐ I need a vegetarian meal
☐ I will attend the Awards Luncheon on Friday ☐ I need a vegetarian meal
☐ I will have ______ guest(s) attending the Keynote Luncheon $25.00 each person
☐ I will have ______ guest(s) attending the Awards Luncheon $25.00 each person
   (No charge for Award recipient)

Registration Fee $_______________ Payment Method:
☐ Cash – On-site
☐ Check (Payable to Georgia Association of Museums and Galleries)
☐ Paypal – available at www.gamg.org

Membership Fee $_______________
Guest Fee $_______________
Total Due $_______________
This form is for the use of conference participants only. Exhibitors and Vendors registering to conduct business must complete an Exhibitor registration form.

Each registrant (including session presenters) must submit a registration form.

**Registration Rates**

The pre-registration rate is $175.00 and must be received on or before January 7, 2010. Mail to GAMG, ATT: Michele Rodgers, P.O. Box 2133, Marietta, GA, 30061. You may also register online at www.gamg.org. The rate for registration after January 7, 2010 is $195.00.

The on-site registration rate is $195.00. You may also join GAMG or renew your membership with your pre-registration or at on-site registration.

The per date registration rate is $110.00.

Fulltime students may register at the student rate of $150.00 if the registration form is accompanied by a copy of a current university/college ID or a letter from the university/college indicating fulltime enrollment. Student registrations received online will not be complete until a copy of the university/college ID or the letter from the university/college is received.

Spouses attending conference sessions must register. Spouses participating in the meal events are required to pay as follows. Breakfast $25.00, Lunch $25.00, Dinner $25.00, Awards Luncheon $25.00

**Membership Categories**

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Student</td>
<td>$15</td>
</tr>
<tr>
<td>Individual</td>
<td>$50</td>
</tr>
<tr>
<td>Institutional Membership</td>
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</tr>
<tr>
<td>Individual whose institution is a member</td>
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**Institutional Membership**

Sliding scale based upon annual operating budget

<table>
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<th>Annual Operating Budget</th>
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<td>$0 - $100,000</td>
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<tr>
<td>$100,001 - $250,000</td>
<td>$100</td>
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<tr>
<td>$250,001 - $500,000</td>
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<td>$500,001 - $750,000</td>
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<tr>
<td>$750,001 – 1 million</td>
<td>$250</td>
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<tr>
<td>More than 1 million</td>
<td>$300</td>
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</table>

**Sponsor**

$50.00

**Conference Hotel Information**

<table>
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<tr>
<th>Hotel Name</th>
<th>Address</th>
<th>Phone Numbers</th>
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</thead>
<tbody>
<tr>
<td>Holiday Inn Express</td>
<td>452 Liberty Street, Thomasville, GA 31737</td>
<td>(800) Holiday</td>
</tr>
<tr>
<td>Hampton Inn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jameson Inn</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All reservations must be made by December 19, 2009 to secure conference rate. Be sure to mention that you are registering with GAMG in order to get the conference rate.
A Civil War era ship which was made famous in Georgia waters has been rebuilt in full scale at the National Civil War Naval Museum at Port Columbus. Museum director Bruce Smith reports that the replica was commissioned at a ceremony on April 3, 2009, at which President Abraham Lincoln was the primary speaker.

“We had hundreds of visitors show up for this wonderful event,” said Smith, “and we were delighted to have most of the ship finished in time for the event.” Smith said there is still much work to be completed, and efforts to wrap up the project will move forward as additional funding is identified.

Smith said that visitation figures for the museum have gone up in double digits for eight of the last 10 months, largely due to the ship being located just outside the museum along the highway. “We had counted on the ship being a wonderful attraction for those driving by, and in addition it is also an excellent platform for educational and public programming. We are planning a big living history event reenacting several scenes from the capture of the ship by Confederate Navy commandos on the weekend following Thanksgiving,” said Smith.

More than $1 million has been spent on the 150 foot long ship replica which is unique in the nation. A live full time webcam and more information on the project can be seen on the museum's website at www.portcolumbus.org.

**FUNDS AVAILABLE**

The Foundation of the American Institute for Conservation of Historic and Artistic Works (FAIC) and Tru Vue® Inc. have partnered to offer grants to support projects in glazing applications for preservation of museum and library collections. Funds are to help defray direct project costs, including supplies and publicity. Projects must be supported by a conservator and demonstrate conservation goals.

Up to four awards will be made each year. Each award includes a cash amount of up to $4,000 and donated Tru Vue® Optium® materials. To be eligible,

* Applicant must be a not-for-profit institution with collections (museum or library) with active exhibition programs and located in one of the 50 U.S. states, the District of Columbia, or U.S. territories

* The institution must have at least one full-time conservator on staff, or a conservator who will be on contract for the project

* Projects should be completed within 12 months of the award date

The deadline for receipt of all materials is May 1 and November 1 of each year. Electronic submissions are encouraged but not required. Guidelines and forms are available on both AIC and FAIC websites, www.conservation-us.org/grants and Tru Vue, www.tru-vue.com/museums/grants or by calling FAIC at 202-452-9545.
NEW AND RENEWING MEMBERS SINCE MARCH 2009

**Institutional**
- Georgia Educational Programs Inc.
- Georgia’s Old Capitol Museum
- Hay House
- Heard County Historical Society
- Historic Macon/Sidney Lanier Cottage
- Jack Hadley Black History Museum
- Jeff Davis County
- Lowndes Co. Historical Society
- Monroe Art Guild
- Oglethorpe University Art Museum
- Old Governor’s Mansion
- Pebble Hill
- Rose Lawn Museum
- Sautee Nacoochee Community & Arts Assoc.
- Steffen Thomas Museum of Art
- Thomasville Landmarks Inc.
- Tubman African American Museum
- Ty Cobb Museum

**Individual/Student**
- Waverley Eubanks
- Rosemary Fischer
- Gretchen Greminger
- F. Clason Kyle
- Jennifer Marler
- Shawnee Thomas